

## Web Site Usage Reports & Analysis Enrollment Form 2009

Please review the following package descriptions and check the box that represents the package that best suits your report needs.

|                          |  |
|--------------------------|--|
| <input type="checkbox"/> | <p><b>Quarterly Reports [Enhanced]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Quarterly Web Site Analysis:<br/>Reports are distributed at the end of each quarter and reflect 6 months worth of activity at a time.<br/>Final report distributed at the end of 2009 reflects the entire year's worth of activity.</li> <li>• Quarterly write-up of "What's New with the Search Engines"</li> <li>• Quarterly, 1 hour meeting to discuss report data and analysis</li> <li>• Cost: \$475 / quarter (billed quarterly) (\$1,900 annual investment)</li> </ul>        |
| <input type="checkbox"/> | <p><b>Quarterly Reports [Standard]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Quarterly Web Site Analysis:<br/>Reports are distributed at the end of each quarter and reflect 6 month's worth of activity at a time</li> <li>• Quarterly write-up of "What's New with the Search Engines"</li> <li>• Cost: \$375 / quarter (billed quarterly) (\$1,500 annual investment)</li> </ul>   |
| <input type="checkbox"/> | <p><b>Quarterly Reports [Basic]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Quarterly Web Site Data Chart (no analysis included):<br/>Charts are distributed at the end of each quarter and reflect 6 months worth of data.</li> <li>• Quarterly write-up of "What's New with the Search Engines"</li> <li>• Cost: \$275 / quarter (billed quarterly) (\$1,100 annual investment)</li> </ul>  |
| <input type="checkbox"/> | <p><b>Semi-Annual Reports [Enhanced]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Semi-Annual Web Site Analysis: Reports are distributed at the end of 2<sup>nd</sup> and 4<sup>th</sup> quarter and reflect 6 months worth of data.<br/>Final report distributed at the end of 2009 reflects the entire year's worth of activity.</li> <li>• Semi-annual write-up of "What's New with the Search Engines"</li> <li>• Semi-annual, 1 hour meeting to discuss report data and analysis</li> <li>• Cost: \$725 / every 6 months (\$1,450 annual investment)</li> </ul> |
| <input type="checkbox"/> | <p><b>Semi-Annual Reports [Standard]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Semi-Annual Web Site Analysis: Reports are distributed at the end of 2<sup>nd</sup> and 4<sup>th</sup> quarter and reflect 6 months worth of data.</li> <li>• Semi-annual write-up of "What's New with the Search Engines"</li> <li>• Cost: \$600 / every 6 months (\$1,200 annual investment)</li> </ul>  |
| <input type="checkbox"/> | <p><b>Semi-Annual Reports [Basic]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Semi-Annual Web Site Data Chart (no analysis included):<br/>Charts are distributed at the end of 2<sup>nd</sup> and 4<sup>th</sup> quarter and reflect 6 months worth of data.</li> <li>• Semi-annual write-up of "What's New with the Search Engines"</li> <li>• Cost: \$500 / every 6 months (\$1,000 annual investment)</li> </ul>   |
| <input type="checkbox"/> | <p><b>Annual Reports [Enhanced]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Annual Web Site Analysis:<br/>Reports and analysis are distributed at the end of 2009 and reflect the entire year's worth of data</li> <li>• Annual, 1 hour meeting to discuss report data and analysis</li> <li>• Cost: \$1,150 / year</li> </ul>  |
| <input type="checkbox"/> | <p><b>Annual Reports [Basic]</b></p> <ul style="list-style-type: none"> <li>• Accessing and recording usage, link analysis and search engine positioning data on a monthly basis</li> <li>• Annual Web Site Data Chart (no analysis included):<br/>Chart is distributed at the end of 4<sup>th</sup> quarter and reflect the entire year's worth of data</li> <li>• Cost: \$950 / year</li> </ul>  |
| <input type="checkbox"/> | I / We wish to create a custom Web Site Usage Report and Analysis package.   |
| <input type="checkbox"/> | I / We are not interested in receiving Web Site Usage Reports at this time.  |

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



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